
Media Release

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PBN and BGCTV Successfully Service ‘Digital Olympics’

Beijing, 10 November 2008 - Pacific Broadband Networks (PBN), a leading provider of optical broadband products and solutions; and Beijing Gehua CATV Network Co. Ltd (BGCTV), the sole network Operator in Beijing and the designated service provider for broadband TV transmission for the Beijing 2008 Olympic Games, today announced the project to design and construct the communications network for the Olympic Games and Paralympics Games was a huge success.

PBN was selected by BGCTV as the major partner to supply and deploy a hybrid fibre coaxial access and distribution communications network for the Beijing 2008 Olympic Games. BGCTV and PBN worked together to provide design, supply, system integration and maintenance services for the provision of an extensive digital cable TV network into all competition venues, the majority of non-competition venues and athletes villages.

The digital cable TV network services were distributed to thousands of outlets in 31 competition venues and 19 non-competition venues in Beijing, employing an array of fibre optic and coaxial technologies. Through digital broadband signals transmitted by PBN products, the network successfully provided HD channels for competitions, SD channels for business and game video on demand channels for all venues.

A project of this size was not new to PBN, having already successfully partnered with Olympic organisers in the past to create a piece of Olympics history. The PBN team provided expertise and experience that guaranteed the success of the project. PBN's NMS3 network management software solution was updated and tailor-made to fit seamlessly into the unique requirements of the Beijing Olympic Games, allowing BGCTV technicians to accurately monitor the network. PBN provided comprehensive after sales support in order to ensure network reliability and security.

Mr. Wenwei Tang, Director of BGCTV, said: "With the perfect closing of the Beijing 2008 Olympic Games and also the Paralympics Games, PBN put in a tremendous effort to ensure the success of one of the most prestigious events in China. The contract was very important for maintaining the stability and controllability of the digital cable TV network platform to ensure that any system faults could be detected and fixed quickly without having an effect on operating systems."

Mr. Xinting Ning, China Sales Manager of PBN, said: "This project is a great success story for PBN in China, especially considering that this project is the first to apply digital TV. A prestigious project like this one has increased our brand confidence and competencies in a market that is known to be very fierce and competitive."

About BGCTV

Beijing Gehua CATV Network Co., Ltd (BGCTV) (SHA: 600037) was founded in September 1999. The Beijing government exclusively appointed BGCTV to administer the management, operations, construction and maintenance of the cable TV network for the capital city of China.

Since 2002, BGCTV has completely implemented its concept of 'One City, One Network'. The network services 3.6 million customers from 18 districts in Beijing. The services offered include high-speed data, video on demand, remote education, remote medical treatment, video conferencing, e-commerce and other broadcasting TV value-added services. At the moment, BGCTV is working on transforming the current HFC two-way networks on a larger scale to provide users with more choices of multi-services. This project will incorporate a complete construction and development program of the CATV network platform. BGCTV are moving towards duplicating its footprint into digital TV fields to implement 'Digital Beijing'.

For more information about BGCTV, visit www.bgctv.com.cn/index.htm

About PBN

PBN is a leading communications company that designs, develops and manufactures a wide array of fibre based optical broadband products and solutions. PBN is well-known worldwide for its innovation and expertise in offering advanced fibre optic products with the capabilities to transport bandwidth intensive applications. PBN provides comprehensive broadband distribution and access solutions to tens of millions of subscribers served by hundreds of headend facilities worldwide. PBN's headend equipment, network management and access products are suitable for HFC, FTTx and RFoG applications. PBN uniquely offers its customers One Platform, One Solution!

PBN has a state-of-the-art research and development facility in Melbourne (Australia) and now in Beijing (China). PBN's offices are in Australia, China, Europe and the Americas. PBN is also well represented by distributors globally. For more information about the company, the people, the products and the solutions, please visit www.pbn.com.au or www.pbn.com.cn.

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