

Media Release

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CCBN 2010 is declared a great success for PBN

Beijing, China, 1 April 2010 - Recently PBN was a sponsor exhibitor at the 18th China Content Broadcasting Network Exhibition (CCBN 2010), China's leading exhibition for international broadcast technologies and equipment. Today PBN declared that CCBN 2010 was a great success for the company.

The newly released Light Link[®] series product range and EdgeQAM solutions were well received by the visitors to the stand. Like always, the existing product range and advanced technology solutions generated a lot of interest. The traffic to the booth was constant throughout the entire event.

Mr. Gerhard Nederlof, PBN's Senior Vice President of Global Sales and Marketing said, "We are thrilled with the outcome of CCBN. The show confirmed that business confidence is growing in China and the market is rapidly gaining momentum."

For further information about PBN visit www.pbnglobal.com or CCBN 2010 visit www.ccbn.tv.



About CCBN 2010



The 18th China Content Broadcasting Network Exhibition (CCBN 2010) is a leading exhibition for international broadcast technologies and equipment. This year's event was held at the China International Exhibition Center (CIEC) in Beijing, 23-25 March, 2010. Learn more about CCBN by visiting www.ccbn.tv.

About PBN

PBN is a leading supplier of products and technology solutions for Service Operators looking to leverage their existing cable network and protect their investment, while they gradually migrate to RFoG (Radio Frequency over Glass) and FTTH (Fibre to the Home). PBN is well-known globally for innovation and expertise in offering advanced optical broadband products and technology solutions for applications demanding infinite bandwidth for transporting special services, video, voice and high-speed data traffic. PBN provides comprehensive broadband distribution and access solutions to tens of millions of subscribers served by hundreds of headend facilities worldwide.

PBN has a state-of-the-art research and development facility in Melbourne (Australia) and now also in Beijing (China). PBN's offices are in Australia, China, Europe and the Americas. PBN is also well represented by channel partners globally. For more information about the company, the people, the products and the solutions, please visit www.pbnglobal.com.

Media Enquiries

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